

CASE STUDY: CUSTOM DESIGNED DISTRIBUTION

Boar's Head

The Challenge

Due to increasing popularity and demand of its premium deli meats and cheeses, Boar's Head need to add distribution capacity to its day-to-day operations.



The Solution

PeakLogix consulted with Boar's Head to design and build a new 50,000 square foot distribution center to house the company's growing portfolio of SKU's. The new facility allows for more efficient delivery to distributors.





The Results

With the new facility, Boar's Head saw its **goals met in increasing the capacity** and productivity of the distribution center.

PROJECT SPECS: